**Chesapeake Bay Program Communications (June 1, 2015 – present)**

\**all figures since June 1, 2015 unless otherwise specified.*

Press Releases

* [Seventeen Public Access Sites Open Along Chesapeake Rivers and Streams](http://www.chesapeakebay.net/presscenter/release/seventeen_public_access_sites_open_along_chesapeake_rivers_and_streams)

(June 18, 2015)

* [Blue Crabs Doing Better, But Report Notes There’s Still Room for Improvement](http://www.chesapeakebay.net/presscenter/release/blue_crabs_doing_better_but_report_notes_theres_still_room_for_improvement)

(July 1, 2015)

* [Bay Program Partners Welcome New Climate Change Coordinator](http://www.chesapeakebay.net/presscenter/release/bay_program_partners_welcome_new_climate_change_coordinator)

(July 15, 2015)

* [Chesapeake Executive Council Releases Plans to Restore and Protect Bay Watershed](http://www.chesapeakebay.net/presscenter/release/chesapeake_executive_council_releases_plans_to_restore_and_protect_bay_wate)

(July 23, 2015)

* [Chesapeake Bay’s Underwater Grass Abundance Rises 27 Percent in 2014](http://www.chesapeakebay.net/presscenter/release/chesapeake_bays_underwater_grass_abundance_rises_27_percent_in_2014)

(July 30, 2015)

* [Record $11.5 Million will Support Cleaner Water, Improved Habitat in Chesapeake Bay Watershed](http://www.chesapeakebay.net/presscenter/release/record_11.5_million_will_support_cleaner_water_improved_habitat)

(October 6, 2015)

* [Cleaner Air, Cleaner Waters: Story Map Illustrates Air Pollution Reductions over Time](http://www.chesapeakebay.net/presscenter/release/cleaner_air_cleaner_waters_story_map_illustrates_air_pollution_reductions)

(October 8, 2015)

* [Chesapeake Bay Programs Makes Measured Progress toward Restoring the Watershed](http://www.chesapeakebay.net/presscenter/release/chesapeake_bay_program_makes_measured_progress_toward_restoring_the_watersh)

(February 2, 2016)

* [Data Show Drop in Nitrogen, Phosphorus, Sediment Pollution to Chesapeake Bay](http://www.chesapeakebay.net/presscenter/release/data_show_drop_in_nitrogen_phosphorus_sediment_pollution_to_chesapeake_bay)

(April 18, 2016)

Generated 13 news articles.

* [Experts, Decision Makers Focus on Improving Environmental Education](http://www.chesapeakebay.net/presscenter/release/experts_decision_makers_focus_on_improving_environmental_education)

(April 21, 2016)

* [Annual Monitoring Finds More than 91,000 Acres of Underwater Grasses in Chesapeake Bay in 2015](http://www.chesapeakebay.net/presscenter/release/annual_monitoring_finds_more_than_91000_acres_of_underwater_grasses_in_bay)

(April 28, 2016)

Generated 18 news article, most notably picked up by Reuters and CBS Baltimore.

Media Advisories

* [Chesapeake Bay’s Underwater Grass Abundance Rose Last Year](http://www.chesapeakebay.net/presscenter/media_advisory/chesapeake_bays_underwater_grass_abundance_rose_last_year)

(July 30, 2015)

* [Fisheries Scientists, Managers, Constituents to Discuss Chesapeake Bay Fishery Resource Management](http://www.chesapeakebay.net/presscenter/media_advisory/fisheries_scientists_managers_constituents_to_discuss_chesapeake_bay_fisher)

(December 14, 2015)

* [Data Show Drop in Nitrogen, Phosphorus, Sediment Pollution to Chesapeake Bay](http://www.chesapeakebay.net/presscenter/media_advisory/data_show_drop_in_nitrogen_phosphorus_sediment_pollution_to_chesapeake_bay)

(April 18, 2016)

* [Experts, Decision Makers Focus on Improving Environmental Education](http://www.chesapeakebay.net/presscenter/media_advisory/experts_decision_makers_focus_on_improving_environmental_education)

(April 20, 2016)

Social Media

* 107 [blog posts](http://www.chesapeakebay.net/blog) since June 1, 2015.
* 2,262 followers on Facebook, up 40.8 percent since June 1, 2015.
* 8,091 follower on Twitter, up 22.2 percent since June 1, 2015.
* 1,372 followers on Instagram, up 117.8 percent from June 1, 2015.

Multimedia & Web Products

* From the period June 1, 2015 – April 30, 2016, 39 updates have been made to online content at [www.chesapeakebay.net](http://www.chesapeakebay.net).
* Created over 30 multimedia products since May 1, 2015.
* Added close to 1,200 new images to our [photo library](http://www.chesapeakebay.net/photos) since May 1, 2015.
* Produced three editorial articles for publication since August 1, 2015.
* Over 30 requests from outside sources for use of CBP products since August 1, 2015.
* Designed new CBP brochure.
* Designed graphic on land conservation for Chesapeake Conservancy use.
* Coordinated with Web Team to plan revised “Track the Progress” section for website.

Reports and Newsletters

* Produced Bay Barometer in February 2016, a summary report of the health and restoration of the Bay.
* Weekly Bay Brief newsletter.
* Monthly Chesapeake Currents newsletter.
* Daily Bay News newsletter.
* Participated in meetings/discussion for development of new CBP indicators framework
* Developed Alliance work plan for 2015-21 CBP Communications & Media support grant

Meetings and Workgroups

* Chaired Communications Workgroup meetings from June 2015 – May 2016.
* Planning 2016 Executive Council meeting.
* Planned and held 2015 Executive Council Meeting (July 23, 2015).
* Held two public forums on diversity in February 2016.
* Planning communications training for CBP to be held in July 2016.
* Held communications training for CBP in May 2015 (Webstock).
* Participate in LGAC, CAC, STAR, STAC, and GIT team meetings.